



## What can Thirdrock do for you?

**We create CRM/cloud business systems and custom software that will help your organisation grow.**

We combine business consultancy, software development and cloud technology, working **with you** to create systems that work **for you**.

## What can Thirdrock do for you?

We help our clients unlock their potential, creating CRM/cloud business systems and custom software that automates data, simplifies processes and connects people - releasing them, to grow. Experienced and personal, we've been helping build great businesses and organisations for over 20 years.



### Custom solutions

We believe that your organisation is unique and deserves a customised system. We build custom, flexible systems that meet your current and future needs.



### Systems that get results

We build systems that pay their own way either in efficiencies or additional income streams. We can help unify your data, team, processes, workflow and reporting.



### Good with complex systems

We have built and managed large business-critical systems for all sorts of industries and sectors. We regularly integrate with payment and other third party systems and APIs.



### Cutting edge skills

All of our systems are built using proven software development frameworks, using best practice software development tools and techniques.



### The personal touch

We enjoy long-term relationships with our clients, in which we work together to identify short-falls in data, bottlenecks in workflow and new opportunities.



### We are experienced

We have been developing web-based systems since 1995. Most people did not even know about the Internet back then.



### Flexible pricing

We are happy to discuss one-off development cost or monthly licensing - whichever suits you best. Our custom systems typically cost £5,000-£15,000 and pay for themselves in the first year.



### We work well with SMEs

We provide consultancy and development services for business-critical systems, with the agility and speed that you need.



### We love what we do

If your company/organisation is growing but needs help scaling its business systems, we would love to help.

## CRM/cloud business systems and custom software

Thirdrock has been building websites and web-enabled business systems for more than 20 years. Our OneDegree platform allows us to create customised, scalable, secure cloud business systems that will unify your data, team, processes, workflow and reporting.

Every organisation's needs are different, but here's a list of the features we've created in our clients' systems over the past few years. You might have seen similar features in other intranets, CRM or CMS systems, but we believe that our OneDegree platform provides the automation, customisation and integration that you need to grow.

### Sector-specific business systems

- **Accountancy** - job tracking, forecasting, management reports
- **Estate agency** - property management, sellers, buyers, property/buyer matching, appointments, viewings and follow-up, offers, document generation, third-party integration, performance reporting
- **Recruitment agency** - job vacancy and candidate management & matching
- **Business coaching** - events, event bookings, delegates, pre-event and on the day support, post-event evaluations
- **Business centre** - clients, room bookings, issue management, invoicing
- **Education** - centres, student programmes, enrolment, invoice generation, attendance, student performance and health checks, staff, volunteers, management reports
- **Ticketing** - venues, events, ticket sales
- **Ecommerce** - products, cart, order fulfilment, trade accounts

### Relationship management

- Clients, client health checks, client surveys
- Prospects, pitches
- Strategic alliances
- Suppliers
- Marketing campaigns - email and SMS

### Internal support

- Team, contact list, organisation chart
- Task lists, timesheets, holiday, overtime and absence recording
- Staff handbooks and policy documents
- Personnel - induction, training, reviews, staff surveys
- Compliance - health and safety, statutory training
- Finance - purchase orders, sales invoices, payments and credit notes, expense claims
- HR - job vacancies, applications
- Issue tracker
- Discussion forums and internal social support

### Website support (if you need it)

- Web content
- Case studies, FAQs
- Blogs
- Contact form submission and processing
- Discussion forums
- Prospect engagement surveys

### Secure access for trusted partners

Password protected access for trusted clients/suppliers, providing access to key information and functionality. This improves the flow of information, reduces overheads, develops a culture of self-service and increases trust and integration between your organisation and your key partners.

### Third party integration

- Payment gateways (Paypal, Stripe)
- Email gateways (Mailgun, Mailchimp)
- SMS gateways (Twilio, Textlocal)
- Google Apps for Work
- Accountancy systems (Sage 50, Xero)
- Sector-specific aggregator sites via XML/web services (Businesses For Sale, Rightbiz, Daltons)

### Some words from one of our clients

*"I have worked with Dave and his team at Thirdrock on a number of bespoke web developments and applications over the past 3 years. Dave is not only an incredible web developer but he is an excellent communicator and his clear understanding of our objectives ensures a maximum return on investment. As a growing company with 50+ staff we have used Thirdrock to transform our company's processes, both client facing and internally. We continue to work with Dave and his team to bring ideas to life which enhance our offering as a market leader. I would without question recommend Thirdrock to any business looking to grow."*

### Your next step

If your business/organisation is growing, you may already recognise the need to put a CRM/cloud business system or other custom software in-place. If you are finding it increasingly difficult to work from your existing systems and need to find a better way to manage your organisation, please contact us to find out how we might be able to work together.

Please check out our website [www.thirdrock.co.uk](http://www.thirdrock.co.uk) for more information, or email [hello@thirdrock.co.uk](mailto:hello@thirdrock.co.uk) / call us during office hours on 0113 320 5001 for a no-obligation chat. We would love to hear from you.